



AFP Mid America Chapter Lending Library Inventory			
Item #	Title	Presenter	Date Recorded
CD1	Evaluation Tools That Can Strengthen Your Development Program	Linda Lysakowski, ACFRE	1/26/2010
CD2	Introducing "Donor Touchpoint Management" – A Marketing Approach	Janet Hedrick, CFRE	2/26/2009
CD3	The Seven Things Everyone Wants: What Freud and Buddha Understood (and we're forgetting)	Katya Andresen	3/12/2009
CD4	Giving Circles – Fundraising in the New Philanthropy Environment	Angela Eikenberry & Jessica Bearman	5/20/2009
CD5	Evaluating Your Development Program: How Do You Measure Up?	Linda Lysakowski, ACFRE	6/10/2009
CD6	Creating a Successful Fundraising Culture: Twelve Tools for Motivating Your Board	Carole V. Rylander, CFRE	8/12/2009
CD7	Prospect Research: How to Use Philanthropy Data for the Most Effective Fundraising	Kathleen Rogers, DeAndrea Russell, Aimee S. Fitzgerald	9/2/2009
CD8	A Blueprint for Fundraising Success in Any Economy: Creating a Sustainable, Comprehensive Development Model	Kent Dove, CFRE	7/23/2009
CD9	Keeping the Plates Spinning: Time Management and Goal Setting for Development Professionals	Marc A. Pitman, CFCC	9/17/2009
CD10	Warming the "Cold" Call: Effective Strategies for Major Gift Prospect Identification and Qualification	John Greenhoe, CFRE	2/4/2010
CD11	Weaving Ethics Into Your Organization's Fundraising	Paulette Maehara, CFRE, CAE	5/6/2006
CD12	Recession-Proof your Annual Campaign	Stanley Weinstein, ACFRE, EMBA	1/15/2009
CD13	Developing Major Gift Donors who Deliver	Laura Fredericks, JD, LLC	2/5/2009

CD14	The Innovation Impulse	Bernard Ross	3/24/2010
CD15	Strengthening Foundation Relationships	John Greenhoe, CFRE	4/7/2011
CD16	Social Networking and Online Fundraising Success	Ted Hart, ACFRE	4/20/2011
CD17	Face-to-Face Basics: Integrating Individuals into your Development Plan	Amy Eisenstein, MPA, CFRE	9/15/2011
CD18	Building Relationships that Pay Off	John W. Hicks, CFRE	7/26/2011
CD19	Campaign Reporting	Elizabeth Crabtree	6/1/2011
CD20	50 Asks in 50 Weeks: How to Jumpstart Your Small Development Office	Amy Eisenstein, MPA, CFRE	6/9/2010
CD21	How to Identify and Talk with Major Donors	Timothy D. Logan, ACFRE Phil Schumacher, ACFRE	2/9/2011
CD22	Power Shift: Secrets to Success in the Digital Donor-Centric World	Andrew Magnuson, Convio	9/23/2010
CD23	The Truth About What Nonprofit Boards Want: Passion and Partners	June Bradham, CFRE	4/6/2010
CD24	Great Gifts, Great Expectations: Major Gift Fundraising in the New Economy	Tony Myers	9/9/2010
CD25	Annual Campaign – Raising More Money with Fewer Resources	Erik J. Daubert, MBA, CFRE	10/7/2010
CD26	The Stalled Campaign	Julia Ingraham Walker	5/20/2010
CD27	Structuring Your Development Office for Success	Monique Hanson, YMCA USA Sally McMillan, YMCA USA	10/4/2011
CD28	Digital Mobilization on Giving	Marcelo Iniarra	11/17/2011
CD29	Revitalizing Your Development Program, 30 Steps in 30 Days	Linda Lysakowski, ACFRE	1/25/2012
CD30	AUDIO ONLY How to Create a Written Fundraising Plan in 6 Easy Steps	Sandy Rees	2/23/2012
CD31	Nonprofit Branding: Strategies to Stand Out and Win Donors	Jocelyne Daw	3/15/2012
CD32	Fundraising is a Crowded Field: Compose a Compelling Message that Will Bring in Bucks!	Mark Grimm	3/20/2012
CD33	Online Success Strategies, Tools and Trade Secrets	Ted Hart, ACFRE	5/9/2012
CD34	Big Gifts for Small Shops	Alice Ferris, MBA, CFRE, ACFRE	6/6/2012
CD35	How to Turn Your Volunteers into Great Fundraisers	Amy Eisenstein	10/4/2012

CD36	The New Face of Fundraising and Engagement – Smartphones and Mobile Web Technology	Tonia Zampieri	8/8/2012
CD37	How to Talk to your Board – Providing Long-Term Development Vision	Marcy Heim, CFRE	7/26/2012
CD38	Small Shop Success: Juggling 101 – Knowing How to Keep the Right Development Balls in the Air	Amy Wolfe	7/10/2012
CD39	Writing a Fabulous Case for Donor Support	Tom Ahern	2/5/2013
CD40	What Great Boards Do at Their Board Meetings – And What They Don't Do!	Simone Joyaux, ACFRE	2/21/2013
CD41	Inbound Marketing: The Latest Techniques to Attract More Donors, Volunteers, and Others	Allan Pressel	1/28/2014
CD42	Developing Earned Income Streams for Your Nonprofit	Mazarine Treyz	2/12/2014
CD43	6 Figure Fundraising: How to Create and Run Your First \$100,000+ Major Gifts Campaign	Sandy Rees, CFRE	6/12/2014
CD44	Extreme Social Media Makeover: Nonprofit Edition!	Allan Pressel	9/9/2014
CD45	Integrating Planned Giving into Your Campaign/Major Gifts Program	Brian M. Sagrestano, JD, CFRE	1/28/2015
CD46	Seven Secrets of Successful Solicitations	Anne Melvin, JD	5/7/2015
CD47	Making Friends with Financial Statements: Accounting and Budgeting Concepts for Fundraisers	Stephanie Cory, CFRE	6/3/2015
CD48	Creating and Compelling Fundraising Messages for Digital Solicitations	Derrick Feldmann	9/29/2015
CD49	Fundraising With Mobile	Darian Rodriguez Hayman & Matt Bauer	1/19/2016
CD50	Practical Advice to Amp Up your Mid-Level Giving Program	Lori Hutson, Andrea O'Brien and Mark Rovner	5/25/2016
CD51	How Social Justice Fuels Philanthropy	Simone Joyeaux, ACFRE	8/31/2016
CD52	The Five Things You Need to Know to Run a Successful Monthly Giving Program	Harvey McKinnon & Rosemary Oliver, CFRE	10/26/2016
CD53	Building a High Revenue Major Gift Program: The Five Hurdles that are Holding You Back and How to Overcome Them	Gail Perry	3/29/2017
CD54	High-Touch Philanthropy: Raising More with Concierge Service to Donors	Beth Ann Locke	5/31/2017

CD55	Metrics Matter: How to Measure and Grow Major Gifts	Amy Eisenstein	8/30/2017
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