



2017 MID-AMERICA CONFERENCE ON FUNDRAISING

Kansas City, MO | April 2-5 | Marriott Country Club Plaza

SPONSOR OPPORTUNITIES

The Mid-America Conference on Fundraising is a highly regarded regional conference. MAC brings together nearly 300 fundraising professionals from Iowa, Kansas, Missouri, Nebraska, North Dakota and South Dakota to learn new concepts and current trends nationally-recognized speakers in the nonprofit sector. In 2017, the two-and-a-half day conference will be hosted in Kansas City, Missouri by the Mid-America Chapter of AFP.

*Sponsors who commit in writing by June 30, 2016
will receive a 25% savings!*

Exclusive Presenting Sponsor (one available)

~~\$10,000~~ **\$7,500**

- Prominent logo exposure on all conference print and electronic materials
- Logo and link to your company website on conference website
- One-two minutes of remarks before the first keynote speech of each conf. day (3 total)
- Option to provide materials in conference packets provided to each attendee
- Option to participate in Rapid-Fire Consulting session
- One exhibit booth for the conference in a location of your choice
- Five registrations for the conference

Technology Sponsor (one available)

~~\$7,000~~ **\$5,250**

- Company website pops up when attendees log onto wifi at the conference
- Prominent logo exposure on all conference print and electronic materials
- Logo exposure with link to your company website on conference website
- Company recognition prior to each keynote speech
- Option to provide materials in conference packets provided to each attendee
- Option to participate in Rapid-Fire Consulting session
- One exhibit booth for the conference in a location of your choice
- Five registrations for the conference

Keynote Sponsor (four available)

~~\$5,000~~ **\$3,750**

- Each Keynote Sponsor is invited to introduce one keynote speaker
- Prominent logo exposure on all conference print and electronic materials
- Logo exposure with link to your company website on conference website
- Company recognition during the Sunday and Monday evening events
- Option to provide materials in conference packets provided to each attendee
- Option to participate in Rapid-Fire Consulting session
- One exhibit booth for the conference in a prime location
- Three registrations for the conference

Exclusive Reception Sponsor (two available) **\$ 3,000** **\$2,250**

- Secondary logo exposure on all conference print and electronic materials
- Secondary logo exposure with link to your company website on conference website
- Company recognition prior to each of the four keynote speaker presentations
- Option to provide materials in conference packets provided to each attendee
- Option to participate in Rapid-Fire Consulting session
- One exhibit booth for the conference in a prime location
- Two registrations for the conference

Rapid-Fire Consulting Sponsor (SOLD OUT) ~~**\$ 2,000**~~ **\$1,500**

- Secondary logo exposure and recognition throughout the event
- Secondary logo exposure in conference program booklet
- Secondary logo exposure with link to your company website on conference website
- Company recognition prior to the Rapid-Fire Consulting session
- Option to provide materials in conference packets provided to each attendee
- Option to provide materials on all tables during Rapid-Fire Consulting session
- Participation in Rapid-Fire Consulting session
- One exhibit booth for the conference
- One registration for the conference

Pre-Conference Session Sponsor (two available) **\$ 1,000** **\$750**

- Company name exposure and recognition on printed materials
- Company logo exposure during sponsored event (pre-conference sessions will be held concurrently on Sunday, April 2, 2017)
- Logo exposure in conference program booklet – Sponsored Event Only
- Company name exposure on the conference website
- One conference exhibit booth or one conference registration at \$250 exhibitor rate

Breakfast and Break Service Sponsor (one sold, three available) **\$1000** **\$750 / \$500** **\$375**

Breakfast on Tuesday and Wednesday (\$1,000 each)

Afternoon Breaks Monday and Tuesday (\$500 each)

- Company name exposure and recognition on printed materials
- Company logo exposure during sponsored event
- Logo exposure in conference program booklet – Sponsored Event Only
- Company name exposure on the conference website
- One conference exhibit booth or one conference registration at \$250 exhibitor rate

Exhibitor **\$350** **\$250**

- One exhibit booth for the conference
 - Opportunity to attend the conference at the \$250 exhibitor rate*
- *limit 2 registrations

Sponsor acknowledgement begins upon receipt of sponsor confirmation form.

To be recognized in mailings and printed program, pledge commitment form and company logo must be received by 11.1.16.

To secure your sponsorship, please contact:

Mary Ontko, Chapter Administrator, afpmidamerica@gmail.com, 816-226-6383